

# Fashion Image design & styling (Advanced Certificate) 流行造型及形象設計 (高等證書)

## Intro (課程介紹)

The fashion image design & styling advanced certificate is a specialist programme. Besides having the foundation in image styling, our students are trained to be all rounded in the field. With a portfolio in fashion styling, makeup, hair and accessory design, our students are able to manipulate both innovative and commercial concepts to suit the market.

In the year of study, students will learn the appropriate dressing of the human structure with its complexity of size, color and shape. In an international learning environment, students can explore culture, trends and have a global aesthetic view.

At the end of the year, our students will have the opportunity to exhibit their work at a fashion show and exhibition organized by the AOD. Amongst the audience will be the industry's finest practitioners.

流行造型及形象設計高等證書為一項專科課程。同學除了學習形象設計外，課程會教導同學多方面知識及技巧，例如流行化妝，髮型設計，手飾設計及造型構思等等。令同學不論在創新及商業層面都做夠充份發揮才能。

在一年的學習過程中，同學還會從了解人體的結構特點，服飾形態與顏色之間的關係和影響，學到將來為對方或客人在形象設計上作出最好的建議。而學校更會提供機會讓不同國籍的同學進行學術交流，從人與人接觸中了解不同文化及他人的審美觀。

同學的畢業個人時裝系列將會在由學校(AOD)主辦的畢業時裝設計表演及展覽中向公眾及業內人士展出。

## Career prospects (職業前景)

Graduates may be employed as accessories designers, fashion stylists, fashion visual merchandisers, image consultant, makeup and hair artist, fashion editors, fashion blogger, etc...

畢業同學可能受聘為配飾設計師，流行造型設計師，時尚商品展示設計師，形象指導，化妝師，髮型造型師，時尚編輯，流行博客，等等...

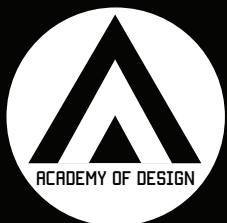
## Course Outline (課程大綱)

- Intro to fashion image styling (流行造型與形象設計導論)
- Fashion styling and concept development (造型設計構思發展)
- Identity analysis (特徵分析)
- Makeup and hair styling (化妝與髮型設計)
- Fashion forecasting (流行趨勢預測)
- Visual studies & color theory (視覺美術及顏色研究)
- Figure analysis and measurement (體型結構及體型分析)
- Fashion photography (時裝攝影)
- Creative computer aided design (設計專業電腦運用)
- Accessory design (配飾設計)

Notes: Academy of design reserves the right to cancel or amend the programme and its content.

注意: Academy of design保留一切有關取消或修改課程內容的權利。

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# ACADEMY OF DESIGN

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### Requirements (入學要求)

The advanced certificate is a one year part - time programme and is available in English and Cantonese. Students with a good command of English are eligible to apply to the English programme.

Applicants will be required to bring along their design or art portfolio for an interview. For any queries regarding the interview process feel free to contact us.

高等證書課程為一年制兼讀課程，課程提供英文及中文為教學語言。報讀英文班的同學必須具有良好的英語溝通能力。

學校會對報讀本課程的同學進行面試，如同學有任何過往設計或藝術作品集等均需帶同出席課程面試。如對面試或準備過程有任何問題，歡迎聯絡我們。

