

Accessory Design (Advanced Certificate) 鞋袋及飾物設計 (高等證書)

Intro (課程介紹)

The Accessory Design Advanced Certificate is a specialist programme. Besides having the fundamentals of design, our students are trained to analyse the market and create products for the 21st century. This will allow them to input their unique perspective in the commercial fashion industry.

In the year of study, students will experience the complex stages of designing and making jewelry, footwear, handbags and head wear. Together with a strong business planning, market research and technical skills, our programme offers our students the opportunity to learn in an international environment where they can explore culture and trends on a global level.

At the end of the year, our students will have the opportunity to organize and exhibit their work at a fashion show and exhibition. Amongst the audience will be the industry's finest practitioners.

鞋袋及飾物設計高等證書為一項專科課程。本課程除了訓練同學設計能力方面，更會著重學習分析了解市場需求，務求在產品設計時有良好獨特的商業觸角。

在一年的學習過程中，同學會專注在飾物，鞋款，手袋及頭飾設計，同時學習到商業策劃，市場調查及分析等技巧。校更會提供機會讓不同國籍的同學進行學術交流，從人與人接觸中了解不同文化及他人的設計觀。

同學的畢業個人時裝系列將會在由學校(AOD)主辦的畢業時裝設計表演及展覽中向公眾及業內人士展出。

Career prospects (職業前景)

Our Graduates may have vast opportunities in their career path as accessory designers, accessory buyers, merchandisers, fashion illustrators, trend researchers, entrepreneurs, etc...

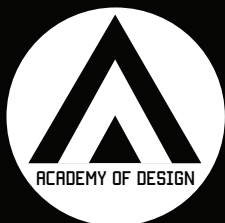
畢業同學可能受聘為 配飾設計師, 鞋款設計師, 手袋設計師, 買手, 插畫及繪圖員, 創業及成立品牌, 等等...

Course Outline (課程大綱)

- Introduction to Accessory and Footwear design (配飾及鞋款設計導論)
- Fashion Illustration (繪圖及表達技巧)
- Textile and Materials (紡織與物料)
- Specifications and Technical drawing (規格指標及生產繪圖)
- Paper pattern making and sewing (紙樣設計及車縫技巧)
- Footwear Design (Menswear, Womenswear, Sports and Childrenswear) (鞋款設計 [男/女裝, 運動及童裝])
- Handbag Design (手袋設計)
- Jewelry Design (飾物設計)
- Head wear Design (頭飾設計)
- Fashion Forecasting & Trend Analysis (流行趨勢預測及分析)
- Embroidery, Beadwork & Fabric Manipulation (釘珠, 刺繡及布料綉綴)
- Computer Aided Design (電腦設計軟件運用)
- Fashion Business, Branding & Merchandising (流行商業及品牌營銷)
- Final Collection & Fashion Show (畢業個人作品系列及展覽)

Notes: Academy of design reserves the right to cancel or amend the programme and its content.

注意: Academy of design保留一切有關取消或修改課程內容的權利。



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Requirements (入學要求)

The advanced certificate is a one year part - time programme and is available in English and Cantonese. Students with a good command of English are eligible to apply to the English programme.

Applicants will be required to bring along their design or art portfolio for an interview. For any queries regarding the interview process feel free to contact us.

高等證書課程為一年制兼讀課程, 課程提供英文及中文為教學語言. 報讀英文班的同學必須具有良好的英語溝通能力.

學校會對報讀本課程的同學進行面試, 如同學有任何過往設計或藝術作品集等均需帶同出席課程面試. 如對面試或準備過程有任何問題, 歡迎聯絡我們.

